



## SETTING STANDARDS

### ABOUT CADENAS GMBH

CADENAS is a leading software manufacturer in the areas strategic parts management and parts reduction (PARTsolutions) as well as electronic CAD product catalogs (eCATALOGsolutions). With its customized software solutions the company acts as a link between component manufacturers and their products, and the buyers.

With its 300 employees in 14 locations worldwide, the name CADENAS (Spanish for "chains") has stood for success, creativity, support, and process optimization for over 19 years.

In its role of initiator and mastermind, CADENAS has already established many innovations and trend in both areas of expertise.

#### **PARTsolutions Innovations:**

- The search for CAD parts using topologies
- The similarity search for CAD parts starts in the background automatically
- The CAD part search through sketches

#### **eCATALOGsolutions Innovations:**

- The search for 3D CAD parts on a mobile phone
- Implementation of 3D glasses for presenting CAD models
- Controlling 3D parts with the help of Wii remote control
- Support of the Augmented Reality Technology
- ePRODUCTplacement - make the right part available to the right person at the right time

For more information about the newest innovations as well as the company in general, please visit our website under: [www.cadenas.co.uk](http://www.cadenas.co.uk)

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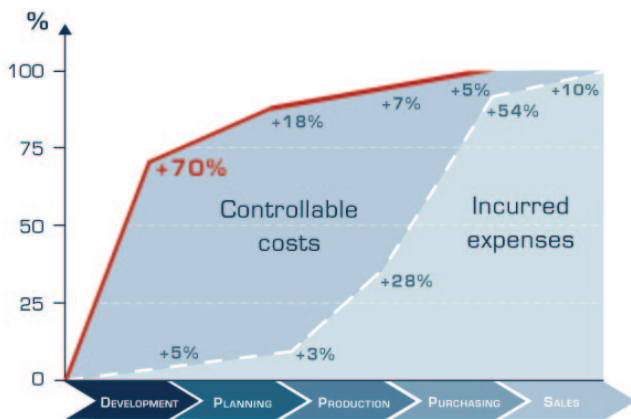


# PART SOLUTIONS

## THE STRATEGIC PARTS MANAGEMENT

### PARTSOLUTIONS

The Strategic Parts Management System by CADENAS



70% of the manipulable overall product costs can be traced back to planning in the development phase and may be reduced through strategic parts management.

In modern companies, the strategic parts management system PARTSolutions helps, reduce and manage components and standard parts easily. The software solution PARTSolutions seamlessly integrated into the process chain and thus covers the entire cycle.

Through the connection of PARTSolutions with the data sources of available CAD and ERP systems, users receive all function related information for research and selection of parts at once.

### Strategic Parts Management Means:

- Costs have been effectively and lastingly reduced
- The processes have been accelerated
- Part multiplicity is reduced through consolidation of parts
- All information at a glance
- Finding instead of searching
- More freedom for creativity = Engineering instead of managing
- Spares sales resources



# PART SOLUTIONS

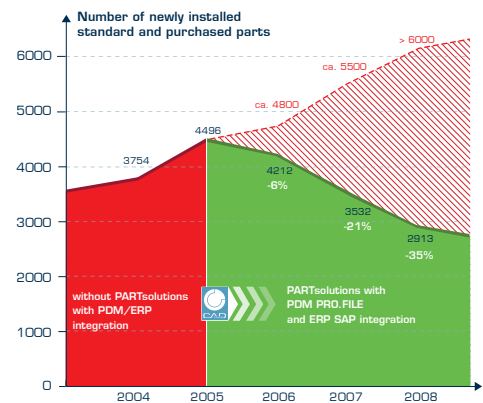
## THE STRATEGIC PARTS MANAGEMENT

### Customer Feedback

»With the connection to SAP materials management, 35% less purchased parts are newly applied. This means high savings for process costs.«

PETER ZANDER,  
KUKA SYSTEMS GMBH

**KUKA**  
KUKA Systems GmbH



»The rate of repeated parts could thus be increased to almost 40%, costs were undercut by 30%, and savings in the amount of current project costs were realized.«

SOURCE: AIRBUS USER REPORT, 06.10.2008



More information under: [www.cadenas.co.uk/strategic-partsmanagement](http://www.cadenas.co.uk/strategic-partsmanagement)

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eCATALOG  
SOLUTIONS

# THE ELECTRONIC PRODUCT CATALOG

## eCATALOGsOLUTIONS

The Electronic Product Catalog by CADENAS



### THE ENGINEER

specifies your parts.  
He influences the decision on  
your product.



### THE BUYER

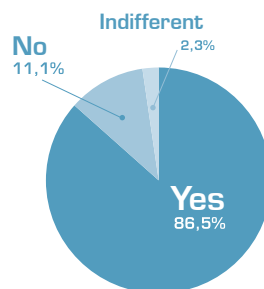
negotiates the price with  
you and buys the product.



### THE ASSEMBLER

uses your product.

eCATALOGsolutions is a software solutions for manufacturers of standard and supplier parts for creating, managing and marketing electronic product catalogs.



In an increasingly digitalized world, CADENAS' electronic product catalogs make all digital product information available for the respective buyer target group.

Surveys have confirmed the success of electronic product catalogs: About 87% of downloaded CAD products are purchased afterwards.

### »If you download a 3D CAD model, will it then be purchased?«

CADENAS' electronic product catalogs are the ideal marketing instrument for all component manufacturers. With the eCATALOGsolutions package, the CAD product data will be offered on numerous attractive vertical market places downloadable for free. This enables efficient communication with the proper target group of engineers and buyers.



eCATALOG  
SOLUTIONS

## THE ELECTRONIC PRODUCT CATALOG

### Advantages of eCATALOGsolutions:

- Optimal targeting
- Increase of sales output
- More marketing potential with minimum effort through numerous vertical market places
- Products are displayed for easy customer comprehension
- Optimal presentation of products through intelligent and top-quality 3-D CAD models
- Easy creation of electronic product catalog, also with corporate design
- Simple configuration of complex products possible

### Message of Success:

»PBC Linear reached a 700% growth in sales thanks to eCATALOGsolutions by CADENAS.«

More information under: [www.cadenas.co.uk/electronic-productcatalog](http://www.cadenas.co.uk/electronic-productcatalog)

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